



Adaptability. Predictability. Transparency.

Starting your patients on MAYZENT®

FROM ASSESSMENTS TO ONBOARDING,
YOUR PATIENTS HAVE OPTIONS, AND SO DO YOU

**Get your patients started on treatment in just 2 steps—assessments and initiation.
Pick the program services that best fit your process.**

The logo features the word "MAYZENT" in a large, bold, white, sans-serif font, with "(siponimod) tablets" in a smaller, white, sans-serif font below it. To the left of the text is the same stylized fingerprint-like icon seen in the top logo. Below the text, the dosage "0.25 mg • 2 mg" is written in a smaller, white, sans-serif font.

MAYZENT®
(siponimod) tablets
0.25 mg • 2 mg

You're in control

WE HAVE THE SAME GOAL. TO GET YOUR PATIENT SEAMLESSLY ON TREATMENT.

Initiate **online or via fax** when the timing is right for you—you can even **get started on assessments before submitting a Start Form**. Use the CoverMyMeds® portal to track patient progress and receive **real-time alerts**, if action is required.



STEP 1: ASSESSMENTS

Take care of all baseline assessments in just one or two visits*

- Assessments are conveniently offered in your patient's home, at your office, or at your preferred local lab partner†
- Using the Start Form, select exactly what assessments we can assist with



STEP 2: TREATMENT INITIATION

Start and help keep patients on treatment

- Several first-dose observation (FDO) support options are available for you and your patients (most patients will not require an FDO)
- Ongoing one-on-one patient support from dedicated Coordinators
- Innovative technology to help keep patients on track during initiation and throughout treatment

GET STARTED!

Additional support for patients:

- Reimbursement and coverage support
- Financial support†
- Patient adherence support

*Common for eligible and commercially insured patients.

†For eligible patients.

A seamless start with Alongside™ MAYZENT® (siponimod)

Alongside MAYZENT is committed to providing the right support, right when your patients need it. We'll adapt to your process and your schedule—so you and your patients have transparency and predictability.

YOU CAN INITIATE ENROLLMENT IN TWO WAYS—YOU CAN EVEN GET STARTED ON BASELINE ASSESSMENTS BEFORE SUBMITTING A START FORM

Online

- Login to [CoverMyMeds](#), then select “Start New” either from the PA (Prior Authorization) dashboard or the Cases dashboard. Then enter MAYZENT and select the dosage. Next, fill out the Start Form.

By Fax

- [Download the Start Form](#) and fax to 1-877-750-9068 or request it from a Sales Specialist or Field Reimbursement Manager

Click to get going:

STEP 1:
ASSESSMENTS

STEP 2:
TREATMENT INITIATION

ADDITIONAL
PATIENT SUPPORT



STEP 1: ASSESSMENTS

LET'S TAKE CARE OF THE ASSESSMENTS TOGETHER—IDEALLY IN JUST ONE VISIT FOR ELIGIBLE PATIENTS

Onboarding services for MAYZENT® are offered in patient homes, at your office, or at select local lab partners.

ALONGSIDE™ MAYZENT CAN HELP WITH RECOMMENDED ASSESSMENTS.
WHICH ASSESSMENTS WOULD YOU LIKE OUR ASSISTANCE WITH?*

We provide support for:

BLOODWORK

- ✓ Complete blood count
- ✓ Liver function tests (transaminase & bilirubin)
- ✓ Varicella antibody titers
- ✓ CYP2C9 genotype[†]

MEDICAL EXAMS

- ✓ Macular edema screening
- ✓ Electrocardiogram (ECG)

Request our support:



Did you know that all onboarding assessments may be done in a single in-home visit, so that eligible patients do not have to leave their home?



Did you know you have a broad set of options for genotype testing?

- Blood draw in your office, with pick-up and results returned to you by LabCorp or Quest Diagnostics[‡]
- Blood draw in ANY LabCorp or Quest Diagnostics community site, with analysis returned to you
- Blood draw in your patient's home through the program's in-home service, and results are returned to you by LabCorp

No matter which option you choose, Novartis will cover the cost of genotype testing for your patients.

You can follow your patient's onboarding journey online in real-time at CoverMyMeds.com.

- Track your patient's onboarding process, complete coverage requirements, and view program-supported lab results all in one place



Novartis Field Reimbursement Managers (FRMs) and Case Managers are available to provide dedicated, in-office access and reimbursement support.

Novartis Alongside MAYZENT Coordinators help optimize your patient's experience by delivering efficient patient initiation, including coordination and scheduling support.

*Listed services are for eligible commercial patients. For questions regarding services for your commercially and government-insured patients, see contact information above.

[†]Required to determine appropriate maintenance dose.

[‡]As of September 2020.



STEP 2: TREATMENT INITIATION

START YOUR PATIENTS ON MAYZENT®

Once genotype results are available, you will confirm or change your patient's maintenance dose. Then, treatment with MAYZENT can begin immediately for all commercially insured and approved government-insured patients.*



The MAYZENT Welcome Kit contains everything patients need to titrate and start their maintenance dose

- Patients prescribed 2 mg will receive a Starter Pack for titration along with their first month's supply of maintenance dosing
- Patients prescribed 1 mg[†] will receive the first month's supply, which they will use for titration and maintenance
- All patients receive:
 - Step-by-step guide to titration
 - First-month supply[†]
 - Video chat demonstration with their Coordinator

Refills can be managed through 100+ specialty pharmacies, depending on your or your patient's preference or preferred partners of your patient's insurance

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*First-dose observation (FDO) is required for select patients with preexisting cardiac conditions.

[†]Excludes government-insured patients prescribed 1 mg.



Did you know that, since approval, less than 15% of patients had a first-dose observation (FDO) requested?

MOST PATIENTS WILL NOT REQUIRE AN FDO

FDO is required for select patients with preexisting cardiac conditions.

You can coordinate the FDO directly, or you can refer patients to Alongside™ MAYZENT to conduct the FDO at a program-sponsored medical facility or conveniently at the patient's home for eligible patients.[‡]

Ask your Novartis team member about how you can be loaned ECG equipment for enrollment.[§]

[‡]Listed services are for eligible commercial patients. For questions regarding services for your commercially and government-insured patients, see contact information above.

[§]The ECG equipment and over-read services provided in connection with the MAYZENT ECG Access Program may be used solely for MAYZENT patients undergoing a baseline assessment and/or first-dose observation. Limitations apply. See Health Care Provider Certification, which will be provided by CardioNet. Program is subject to termination or modification at any time.

Additional patient support with Alongside™ MAYZENT®

Alongside MAYZENT provides patients with **access & financial support options, as well as additional tools, resources, and services** to help them stay on track.

Access and financial assistance options

	Commercial Insurance	Government Insurance
Dedicated reimbursement support, leveraging robust managed care access with broad coverage and high approval rates	✓	✓
Prior Authorization checklist, plus sample letters for medical exceptions and appeals	✓	✓
\$0 Rx co-pay*	✓	
Medical co-pay support	✓	
Bridge Program, covering all costs while coverage is pursued for up to 1 year†	✓	
Referral to <u>Novartis Patient Assistance Foundation (NPAF)</u> for patients unable to afford their Rx. Patients with limited or no prescription coverage may be eligible to receive Novartis medications for free	✓	✓

Helpful resources and tools for your patients

- 24/7 helpline at 1-877-MAYZENT (1-877-629-9368)
- Dedicated one-on-one support for up to 2 years
- Additional program-provided educational and adherence support content
- Phone, text, and e-mail reminders

Novartis Field Reimbursement Managers (FRMs) and Case Managers are available to provide dedicated, in-office access and reimbursement support.

Novartis Alongside MAYZENT Coordinators help optimize your patient's experience by delivering efficient patient initiation, including coordination and scheduling support.



Did you know that the Medisafe™ app offers patients valuable tools to help get the most out of their MAYZENT treatment?

- Personalized updates for patients to track their onboarding process and medication reminders once they are on MAYZENT
- Real-time insurance coverage updates and financial support information
- Health tracking and timely educational content

Patients can search “Medisafe” on either the [App Store](#) or on [Google Play](#) to download the app and then add MAYZENT to their Medications list in the app to unlock the Alongside MAYZENT features.

*Limitations apply. Up to an \$18,000 annual limit. Offer not valid under Medicare, Medicaid, or any other federal or state program. Novartis reserves the right to rescind, revoke, or amend this Program without notice. See complete Terms & Conditions for details at www.mayzent.com.

†Eligible patients must have commercial insurance and a valid prescription for MAYZENT. By participating, patient acknowledges intent to pursue insurance coverage for MAYZENT with their health care provider. Program requires the submission of a request for coverage within 9 months post-Program initiation in order to remain eligible. Patients will receive their maintenance drug supply each month for up to 12 months or until they receive insurance coverage approval, whichever occurs earlier. Program is not available to patients who are uninsured or whose medications are reimbursed in whole or in part by Medicare, Medicaid, TRICARE, or any other federal or state program, or where prohibited by law. Patients may be asked to re-verify insurance coverage status during the course of the Program. No purchase necessary. Program is not health insurance, nor is participation a guarantee of insurance coverage. Other limitations may apply. Novartis reserves the right to rescind, revoke, or amend the Program and discontinue support at any time without notice.

At a glance: Onboarding, initiation, and additional support

Novartis services are subject to patient eligibility. Listed services are for eligible commercial patients. For questions regarding services for your commercially and government-insured patients, see contact details below.

ALONGSIDE™ MAYZENT®	
<p>STEP ONE: BASELINE ASSESSMENTS SUPPORT</p> <p>Bloodwork:</p> <ul style="list-style-type: none"> • Complete blood count • Liver function tests (transaminases & bilirubin) • Varicella antibody titers • CYP2C9 genotype* 	In patient's home, at your office, or at select local lab partners
Other tests: macular edema, ECGs	In patient's home, at your office, or at select local lab partners
<p>STEP TWO: TREATMENT INITIATION SUPPORT</p> <p>Starter Pack (includes titration)</p>	Free, including titration
First-dose observation (FDO), if needed (most patients will not require an FDO)	In patient's home or select facilities (Since approval, less than 15% of MAYZENT patients had an FDO requested)
<p>ADDITIONAL PATIENT SUPPORT</p> <p>Bridge Program</p>	Up to 12 months
Medical Co-Pay Assistance for out of program	Yes
Co-Pay support	\$0 co-pay
Referral to Novartis Patient Assistance Program (NPAF)	Yes

*A CYP2C9 genotype blood test is available at no cost to any patient who is being considered for treatment with MAYZENT. Limitations may apply. The cost of the test may not be billed to any third-party payer. Providers are responsible for obtaining patient consent for genetic testing in accordance with all applicable laws. This Program is not contingent on any orders or purchase of products or services from LabCorp or Novartis. This Program is subject to termination or modification at any time.

For any questions regarding the onboarding process and Novartis support services for eligible commercially and government-insured patients, please contact MAYZENT 1-877-629-9368. Please note that following your submission of a Start Form, a Patient Support Coordinator will engage with your commercially and government-insured patient to discuss the onboarding options and support for eligible patients. Novartis Network program can be modified at any time.

Key success factors for seamless and fast patient onboarding

Based on our experience, offices that have the quickest onboarding times for their patients do the following:



Seek program assistance
only for assessments unavailable
at your center/practice



Engage early and often
with the program and pharmacies
on insurance support



Prepare patients to anticipate
program outreach

Should you have any questions, please do not hesitate to reach out to us!

Novartis Field Reimbursement Managers (FRMs) and Case Managers are available to provide dedicated, in-office access and reimbursement support.

Novartis Patient Support Coordinators help optimize your patient's experience by delivering efficient patient initiation, including coordination and scheduling support.



Adaptability. Predictability. Transparency.

Starting MAYZENT®?

Program services that best fit your process, with just 2 steps:



STEP 1: ASSESSMENTS

Take care of all baseline assessments in just one or two visits



STEP 2: TREATMENT INITIATION

Start and help keep patients on treatment

The majority of patients can typically take care of all baseline assessments in just one to two visits.*

QUESTIONS?

Don't hesitate to reach out. Our staff is available for yours.

MAYZENT SUPPORT

1-877-MAYZENT (1-877-629-9368)

Fax: 1-877-750-9068

24 hours a day, 7 days a week

*For commercially insured patients. For details and government-insured patient cases, see contact information above.

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