



Adaptability. Predictability. Transparency.

Starting your patients on MAYZENT®

FROM ASSESSMENTS TO ONBOARDING,
YOUR PATIENTS HAVE OPTIONS, AND SO DO YOU

**Get your patients started on treatment in just 2 steps—assessments and initiation.
Pick the program services that best fit your process.**

The logo for MAYZENT (siponimod) tablets features a stylized fingerprint icon to the left of the text. The word "MAYZENT®" is in a large, bold, white font, with "(siponimod) tablets" in a smaller, white font below it. The dosage "0.25 mg • 2 mg" is in a smaller, white font at the bottom.

MAYZENT®
(siponimod) tablets
0.25 mg • 2 mg

You're in control

WE HAVE THE SAME GOAL: TO GET YOUR PATIENT SEAMLESSLY STARTED ON TREATMENT.

Initiate **online or via fax** when the timing is right for you—you can even **get started on assessments before submitting a Start Form**. Use the CoverMyMeds® portal to track MAYZENT® patient progress and receive **real-time alerts**, if action is required.



STEP 1: ASSESSMENTS

Take care of all baseline assessments in just one or two visits*

- Assessments are conveniently offered in your patient's home, at your office, or at your preferred local lab partner†
- Using the Start Form, select exactly what assessments we can assist with



STEP 2: TREATMENT INITIATION

Start and help keep patients on treatment

- Several first-dose observation (FDO) support options are available for you and your patients (note that most MAYZENT patients do not require an FDO)
- Ongoing one-on-one patient assistance from dedicated Coordinators
- Technology to help keep patients on track during initiation and throughout treatment

Click to get started!

MAYZENT

*For eligible and commercially insured patients.

†For eligible patients.

Going directly through a specialty pharmacy?

Your patients can enroll at start.mayzent.com for:

- Help with treatment initiation
- Ongoing one-on-one assistance from dedicated Coordinators
- Access and reimbursement support

Our goal is to get your patients started seamlessly with Alongside™ MAYZENT® (siponimod)

Alongside MAYZENT is committed to providing the right support, right when your patients need it.
We'll adapt to your process and your schedule—so you and your patients have clarity and know what to expect.

YOU CAN INITIATE ENROLLMENT IN TWO WAYS—YOU CAN EVEN GET STARTED ON BASELINE ASSESSMENTS BEFORE SUBMITTING A START FORM

Online

- Login to [CoverMyMeds](#), then select “Start New,” either from the PA (Prior Authorization) dashboard or the Cases dashboard. Then enter MAYZENT and select the dosage. Next, fill out the Start Form

By Fax

- Download the [MAYZENT Start Form](#) and fax to 1-877-750-9068 or request it from a Sales Specialist or Field Reimbursement Manager



Patient consent is required for reimbursement support.

Did you know there are 3 ways patient consent can be obtained?

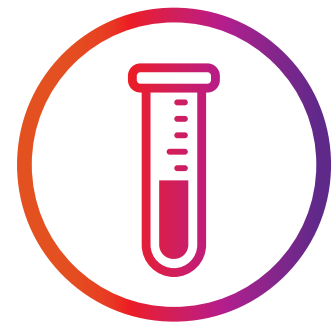
1. A Patient Authorization form containing the patient's signature can be faxed or electronically uploaded to CoverMyMeds.
2. CoverMyMeds can reach out on your behalf to capture the patient or caregiver's signature, if patient authorization is not captured in the office.
3. Authorization can be provided by your patient electronically at start.mayzent.com

Click to get going:

STEP 1:
ASSESSMENTS

STEP 2:
TREATMENT INITIATION

ADDITIONAL
PATIENT SUPPORT



STEP 1: ASSESSMENTS

LET'S TAKE CARE OF THE ASSESSMENTS—IDEALLY IN JUST ONE VISIT FOR ELIGIBLE PATIENTS

If enrolled in Alongside™ MAYZENT®, onboarding services can be completed in patient homes, at your office, or a nearby medical facility.* Your Alongside MAYZENT patients will receive a Welcome Kit, and their dedicated Coordinator will get patients started by walking them through the steps and answering any onboarding questions.

ALONGSIDE MAYZENT CAN HELP WITH RECOMMENDED ASSESSMENTS. WHICH ASSESSMENTS WOULD YOU LIKE OUR ASSISTANCE WITH?*

We provide support for:

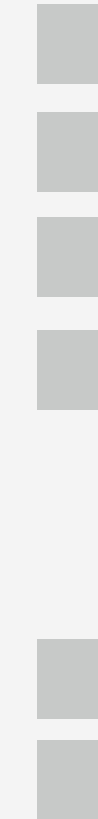
BLOODWORK

- ✓ Complete blood count
- ✓ Liver function tests (transaminase & bilirubin)
- ✓ Varicella antibody titers
- ✓ CYP2C9 genotype[†]

MEDICAL EXAMS

- ✓ Macular edema screening
- ✓ Electrocardiogram (ECG)

Request our support:



[†]Required to determine appropriate maintenance dose.



Did you know that all onboarding assessments may typically be done in a single in-home visit, so that eligible patients do not have to leave their home?



Did you know you have a broad set of options for genotype testing?

- a) Blood draw in your office, with pick-up and results returned to you by LabCorp or Quest Diagnostics[‡]
- b) Blood draw in ANY LabCorp or Quest Diagnostics community site, with analysis returned to you
- c) Blood draw in your patient's home through the program's in-home service, and results are returned to you by LabCorp

No matter which option you choose, Novartis will cover the cost of genotype testing for your patients.



You can follow your patient's onboarding journey online in real-time at CoverMyMeds.com.

- Track your patient's onboarding process, complete coverage requirements, and view program-supported lab results all in one place

Novartis Field Reimbursement Managers (FRMs) and Case Managers are available to provide dedicated, in-office access and reimbursement support.

Novartis Alongside MAYZENT Coordinators help optimize your patient's experience by delivering efficient patient initiation, including coordination and scheduling support.



STEP 2: TREATMENT INITIATION

START YOUR PATIENTS ON MAYZENT®

Once genotype results are available, you will determine your patient's maintenance dose. Then, treatment with MAYZENT can begin immediately for all commercially insured and approved government-insured patients.*



Patients enrolled in Alongside™ MAYZENT will receive a Welcome Kit that contains all the information they need to start and stay on treatment



Their dedicated Coordinator will walk patients through the step-by-step guide to starting treatment and can schedule a supplemental video chat demonstration

Refills can be managed through 100+ specialty pharmacies, depending on your or your patient's preference or preferred partners of your patient's insurance

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Did you know that, since launch, less than 15%[†] of patients had a first-dose observation (FDO) requested?

MOST PATIENTS HAVE NOT REQUIRED AN FDO

FDO is required for select patients with preexisting cardiac conditions.

You can coordinate the FDO directly, or you can refer patients to Alongside MAYZENT to conduct the FDO conveniently at the patient's home for eligible patients.[‡]

*First-dose observation (FDO) is required for select patients with preexisting cardiac conditions.

Additional patient support with Alongside™ MAYZENT®

Alongside MAYZENT provides patients with **access & financial support options, as well as additional tools, resources, and services** to help them stay on track.

Access and financial assistance options

	Commercial Insurance	Government Insurance
Dedicated reimbursement support, leveraging robust managed care access with broad coverage and high approval rates	✓	✓
Prior Authorization checklist, plus sample letters for medical exceptions and appeals	✓	✓
\$0 Rx co-pay*	✓	
Medical co-pay support†	✓	
Bridge Program, covering all costs while coverage is pursued for up to 1 year‡	✓	
Referral to <u>Novartis Patient Assistance Foundation (NPAF)</u> for patients unable to afford their Rx. Patients with limited or no prescription coverage may be eligible to receive Novartis medications for free	✓	✓

*Limitations apply. Valid only for those with commercial insurance. The Program includes Medical reimbursement up to \$900, after \$125 deductible is paid by the patient. Medical co-pay support offer is for covered initial assessments/examinations and first-dose observations (FDOs) provided without regard to whether the patient continues on with MAYZENT therapy. Patients are required to report any benefits they receive under the MAYZENT Medical Co-Pay Program to their insurance company. This offer is not valid for prescriptions or medical assessments for which payment may be made in whole or in part under a federal or state health care program, including but not limited to Medicare or Medicaid, or for residents of RI. Novartis reserves the right to rescind, revoke, or amend the Program and discontinue support at any time without notice.

Novartis Field Reimbursement Managers (FRMs) and Case Managers are available to provide dedicated, in-office access and reimbursement support.

Novartis Alongside MAYZENT Coordinators help optimize your patient's experience by delivering efficient patient initiation, including coordination and scheduling support.



Helpful resources and tools for your patients enrolled in Alongside MAYZENT

- 24/7 helpline at 1-877-MAYZENT (1-877-629-9368)
- Dedicated one-on-one support for up to 2 years
- Additional program-provided educational and adherence support content
- Phone, text, and e-mail reminders

*Limitations apply. Up to an \$18,000 annual limit. Offer not valid under Medicare, Medicaid, or any other federal or state program. Novartis reserves the right to rescind, revoke, or amend this Program without notice. See complete Terms & Conditions for details at www.mayzent.com.

†Eligible patients must have commercial insurance and a valid prescription for MAYZENT. By participating, patient acknowledges intent to pursue insurance coverage for MAYZENT with their health care provider. Program requires the submission of a request for coverage within 9 months post-Program initiation in order to remain eligible. Patients will receive their maintenance drug supply each month for up to 12 months or until they receive insurance coverage approval, whichever occurs earlier. Program is not available to patients who are uninsured or whose medications are reimbursed in whole or in part by Medicare, Medicaid, TRICARE, or any other federal or state program, or where prohibited by law. Patients may be asked to re-verify insurance coverage status during the course of the Program. No purchase necessary. Program is not health insurance, nor is participation a guarantee of insurance coverage. Other limitations may apply. Novartis reserves the right to rescind, revoke, or amend the Program and discontinue support at any time without notice.

At a glance: Onboarding, initiation, and additional support

Novartis services are subject to patient eligibility. Listed services are for eligible commercial patients. For questions regarding services for your commercially and government-insured patients, see contact details below.

FOR PATIENTS ENROLLED IN:

ALONGSIDE™ MAYZENT®

STEP ONE: BASELINE ASSESSMENTS SUPPORT

Bloodwork:

- Complete blood count
- Liver function tests (transaminases & bilirubin)
- Varicella antibody titers
- CYP2C9 genotype (MAYZENT only)*

In patient's home, at your office, or at a nearby medical facility

Medical Exams:

- Macular edema
- ECGs

In patient's home, at your office, or a nearby medical facility

STEP TWO: TREATMENT INITIATION SUPPORT

Starter Pack

Free for eligible patients participating in the Bridge Program

First-dose observation (FDO) (most MAYZENT patients have not required an FDO)

In patient's home
(Since launch, less than 15%[†] of MAYZENT patients required an FDO)

Bridge Program

Free medication up to 12 months

Medical Co-Pay Assistance for out of program

Yes[‡]

Co-Pay Support

As little as \$0 co-pay[‡]

Referral to Patient Assistance Program (NPAF)

Yes[‡]

*A CYP2C9 genotype blood test is available at no cost to any patient who is being considered for treatment with MAYZENT. Limitations may apply. The cost of the test may not be billed to any third-party payer. Providers are responsible for obtaining patient consent for genetic testing in accordance with all applicable laws. This Program is not contingent on any orders or purchase of products or services from LabCorp or Novartis. This Program is subject to termination or modification at any time.

[†]As of December 2020.

[‡]Limitations apply. See page 6 for details.

For any questions regarding the onboarding process and Novartis support services for eligible commercially and government-insured patients, please contact MAYZENT 1-877-629-9368. Please note that following your submission of a Start Form, a patient Coordinator will engage with your commercially and government-insured patient to discuss the onboarding options and support for eligible patients. Novartis Network program can be modified at any time.

Key success factors for fast patient onboarding

Based on our experience, offices that have the quickest onboarding times for their patients do the following:



Seek program assistance only for assessments unavailable at your center/practice



Engage early and often with the program and pharmacies on insurance support



Enroll patients in Alongside™ MAYZENT® for more support

Should you have any questions, please do not hesitate to reach out to us!

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Novartis Alongside MAYZENT Coordinators help optimize your patient's experience by delivering efficient patient initiation, including coordination and scheduling support.



Adaptability. Predictability. Transparency.

Starting MAYZENT®?

Program services that best fit your process, with just 2 steps:



STEP 1: ASSESSMENTS

Take care of all baseline assessments in just one or two visits



STEP 2: TREATMENT INITIATION

Start and help keep patients on treatment

The majority of patients can typically take care of all baseline assessments and treatment initiation in just one to two visits.*



Make sure to enroll your patients in Alongside™ MAYZENT. Our team is here to help them get started and answer their questions.

QUESTIONS?

Don't hesitate to reach out. Our staff is available for yours.

MAYZENT SUPPORT

1-877-MAYZENT (1-877-629-9368)

Fax: 1-877-750-9068

24 hours a day, 7 days a week

*For commercially insured patients. For details and government-insured patient cases, see contact information above.

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