

**STARTING YOUR PATIENTS**

**ON MAYZENT<sup>®</sup>** (siponimod)

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FROM ASSESSMENTS TO ONBOARDING, YOUR  
PATIENTS HAVE OPTIONS, AND SO DO YOU

Pick the program services that best fit your process. Get your patients started on treatment in just 2 steps—assessments and initiation.



Adaptability. Predictability. Transparency.



YOU'RE IN CONTROL

# WE HAVE THE SAME GOAL: TO GET YOUR PATIENT SEAMLESSLY STARTED ON TREATMENT

Initiate online or via fax when the timing is right for you—you can even get started on assessments before submitting a Start Form. Use the CoverMyMeds® portal to track MAYZENT® patient progress and receive real-time alerts, if action is required.



## STEP 1: ASSESSMENTS

Take care of all baseline assessments in just one or two visits\*

- Assessments are conveniently offered in your patient's home†
- Using the Start Form, select exactly what assessments we can assist with



## STEP 2: TREATMENT INITIATION

Start and help keep patients on treatment

- Several first-dose observation (FDO) support options are available for you and your patients (note that most MAYZENT patients do not require an FDO‡)

‡Since launch, approximately 15% of patients have required an FDO as of March 2022.

- Ongoing one-on-one patient assistance from dedicated Coordinators
- Technology to help keep patients on track during initiation and throughout treatment

### Going directly through a specialty pharmacy?

Your patients can enroll at [start.mayzent.com](https://start.mayzent.com) for:

- Help with treatment initiation
- Ongoing one-on-one assistance from dedicated Coordinators
- Access and reimbursement support

\*For eligible and commercially insured patients.

†For eligible patients.



Click to get started!

MAYZENT



# OUR GOAL IS TO GET YOUR PATIENTS STARTED SEAMLESSLY WITH ALONGSIDE™ MAYZENT® (siponimod)

Alongside MAYZENT is committed to providing the right support, right when your patients need it. We'll adapt to your process and your schedule—so you and your patients have clarity and know what to expect.

You can initiate enrollment in two ways—you can even get started on baseline assessments before submitting a Start Form

## Online

- Log in to [CoverMyMeds](#), then select “Start New,” either from the PA (Prior Authorization) dashboard or the Cases dashboard. Then enter MAYZENT and select the dosage. Next, fill out the Start Form

## By Fax

- Download the [MAYZENT Start Form](#) and fax to 1-877-750-9068 or request it from a Sales Specialist or Field Reimbursement Manager

Click to get going:

STEP 1:  
ASSESSMENTS

STEP 2:  
TREATMENT INITIATION

ADDITIONAL  
PATIENT SUPPORT



**Patient consent is required for reimbursement support. Did you know there are 3 ways patient consent can be obtained?**

1. A Patient Authorization form containing the patient's signature can be faxed or electronically uploaded to CoverMyMeds.
2. CoverMyMeds can reach out on your behalf to capture the patient or caregiver's signature if patient authorization is not provided in the office.
3. Authorization can be provided by your patient electronically at [start.mayzent.com](http://start.mayzent.com).



**ANY PATIENT QUESTIONS? CALL MAYZENT SUPPORT**  
1-877-MAYZENT (1-877-629-9368) | 8:00 AM to 8:00 PM ET, Monday through Friday





# STEP 1: ASSESSMENTS

LET'S TAKE CARE OF THE ASSESSMENTS—IDEALLY IN JUST ONE VISIT FOR ELIGIBLE PATIENTS

If enrolled in Alongside™ MAYZENT®, onboarding services can be completed in patients' homes.\* Your Alongside MAYZENT patients will receive a Welcome Kit, and their dedicated Coordinator will get patients started by walking them through the steps and answering any onboarding questions.

## ALONGSIDE MAYZENT CAN HELP WITH RECOMMENDED ASSESSMENTS.\*

### BLOODWORK

- ✓ Complete blood count
- ✓ Liver function tests (transaminases & bilirubin)
- ✓ Varicella antibody titers
- ✓ CYP2C9 genotype†

### MEDICAL EXAMS

- ✓ Macular edema screening
- ✓ Electrocardiogram (ECG)

Prior to or shortly after initiation:

Skin examination baseline should be obtained. Any suspicious skin lesion observed should be promptly evaluated. Skin examinations are not currently covered by the Alongside MAYZENT Program.

\*Required to determine appropriate maintenance dose.

You can follow your patient's onboarding journey online in real time at [CoverMyMeds.com](https://CoverMyMeds.com)

Track your patient's onboarding progress, complete coverage requirements, and view program-supported lab results all in one place.

Novartis Field Reimbursement Managers (FRMs) and Case Managers are available to provide dedicated, in-office access and reimbursement support.

Novartis Alongside MAYZENT Coordinators help optimize your patient's experience by delivering efficient patient initiation, including coordination and scheduling support.

\*Listed services are for eligible commercial patients. For questions regarding services for your commercially and government-insured patients, see contact information below.

†As of November 2020.



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**Did you know that all onboarding assessments may typically be done in a single in-home visit, so that eligible patients do not have to leave their home?**

**Did you know you have a broad set of options for genotype testing?**

1. Blood draw in your office, with pick-up and results returned to you by LabCorp.‡
2. Blood draw in ANY LabCorp collection site with analysis returned to you.
3. Blood draw in your patient's home through the program's in-home service, and results are returned to you by LabCorp.

**No matter which option you choose, Novartis will cover the cost of genotype testing for your patients.**





# STEP 2: TREATMENT INITIATION

START YOUR PATIENTS ON MAYZENT®

Once genotype results are available, you will determine your patient's maintenance dose. Then, treatment with MAYZENT can begin immediately for all commercially insured and approved government-insured patients.\*



**Patients enrolled in Alongside™ MAYZENT will receive a Welcome Kit that contains all the information they need to start and stay on treatment**



**Their dedicated Coordinator will walk patients through the step-by-step guide to starting treatment and can schedule a supplemental video chat demonstration**



**Did you know that, since launch, less than 15%† of patients had a first-dose observation (FDO) requested?**

**MOST PATIENTS HAVE NOT REQUIRED AN FDO**

FDO is required for select patients with preexisting cardiac conditions.

You can coordinate the FDO directly, or you can refer patients to Alongside MAYZENT to conduct the FDO conveniently at the patient's home if eligible.‡

**Refills can be managed through 100+ specialty pharmacies, depending on your or your patient's preference or preferred partners of your patient's insurance**

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\*First-dose observation (FDO) is required for select patients with preexisting cardiac conditions.

†As of March 2022.

‡Listed services are for eligible commercial patients. For questions regarding services for your commercially and government-insured patients, see contact information below.



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# ADDITIONAL PATIENT SUPPORT

## WITH ALONGSIDE™ MAYZENT®

Alongside MAYZENT provides patients with **access & financial support options, as well as additional tools, resources, and services** to help them stay on track.

Access and financial assistance options	Commercial Insurance	Government Insurance
Dedicated reimbursement support, leveraging robust managed care access with broad coverage and high approval rates	✓	✓
Prior Authorization checklist (download from <a href="http://mayzenthcp.com/authorization">mayzenthcp.com/authorization</a> ), plus sample letters for medical exceptions and appeals	✓	✓
\$0 Rx co-pay*	✓	
Medical co-pay support†	✓	
Bridge Program, providing free medication while coverage is pursued for up to 1 year‡	✓	
Referral to Novartis Patient Assistance Foundation (NPAF) for patients unable to afford their Rx. Patients with limited or no prescription coverage may be eligible to receive Novartis medications for free	✓	✓

### Helpful resources and tools for your patients enrolled in Alongside MAYZENT:

- Helpline available at 1-877-MAYZENT (1-877-629-9368) 8:00 AM to 8:00 PM ET, Monday through Friday
- Dedicated one-on-one support for up to 2 years
- Additional program-provided educational and adherence support content
- Phone, text, and e-mail reminders

\*Limitations apply. Up to an \$18,000 annual limit. Offer not valid under Medicare, Medicaid, or any other federal or state program. Novartis reserves the right to rescind, revoke, or amend this Program without notice. See complete Terms & Conditions for details at [www.mayzent.com](http://www.mayzent.com).

†Limitations apply. Valid only for those with commercial insurance. The Program includes Medical reimbursement up to \$900, after \$125 deductible is paid by the patient. Medical co-pay support offer is for covered initial assessments/examinations and first-dose observations (FDOs) provided without regard to whether the patient continues on with MAYZENT therapy. Patients are required to report any benefits they receive under the MAYZENT Medical Co-Pay Program to their insurance company. This offer is not valid for prescriptions or medical assessments for which payment may be made in whole or in part under a federal or state health care program, including but not limited to Medicare or Medicaid, or for residents of RI. Novartis reserves the right to rescind, revoke, or amend the Program and discontinue support at any time without notice.

‡Eligible patients must have commercial insurance and a valid prescription for MAYZENT. By participating, patient acknowledges intent to pursue insurance coverage for MAYZENT with their health care provider. Program requires the submission of a request for coverage within 9 months post-Program initiation in order to remain eligible. Patients will receive their maintenance drug supply each month for up to 12 months or until they receive insurance coverage approval, whichever occurs earlier. Program is not available to patients who are uninsured or whose medications are reimbursed in whole or in part by Medicare, Medicaid, TRICARE, or any other federal or state program, or where prohibited by law. Patients may be asked to re-verify insurance coverage status during the course of the Program. No purchase necessary. Program is not health insurance, nor is participation a guarantee of insurance coverage. Other limitations may apply. Novartis reserves the right to rescind, revoke, or amend the Program and discontinue support at any time without notice.

Novartis Field Reimbursement Managers (FRMs) and Case Managers are available to provide dedicated, in-office access and reimbursement support.

Novartis Alongside MAYZENT Coordinators help optimize your patient's experience by delivering efficient patient initiation, including coordination and scheduling support.



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# AT A GLANCE: ONBOARDING, INITIATION, AND ADDITIONAL SUPPORT

Novartis services are subject to patient eligibility. Listed services are for eligible commercial patients. For questions regarding services for your commercially and government-insured patients, see contact details below.

STEP ONE: BASELINE ASSESSMENTS SUPPORT	FOR PATIENTS ENROLLED IN ALONGSIDE MAYZENT <sup>®</sup>
<b>Bloodwork</b> <ul style="list-style-type: none"> <li>• Complete blood count</li> <li>• Liver function tests (transaminases &amp; bilirubin)</li> <li>• Varicella antibody titers</li> <li>• CYP2C9 genotype*</li> </ul> <b>Medical Exams</b> <ul style="list-style-type: none"> <li>• Macular edema</li> <li>• ECGs</li> </ul>	In patient's home
<b>STEP TWO: TREATMENT INITIATION SUPPORT</b>	
Starter Pack	Free for eligible patients participating in the Bridge Program
First-dose observation (FDO) (most patients have not required an FDO)	In patient's home (Since launch, less than 15% <sup>†</sup> of patients have required an FDO)
Bridge Program	Free medication up to 12 months while pursuing coverage
Medical Co-Pay Assistance for out of program	Yes <sup>‡</sup>
Co-Pay Support	As little as \$0 co-pay for patients with commercial insurance <sup>‡</sup>
Referral to Patient Assistance Program (NPAF)	Yes <sup>‡</sup>

Prior to or shortly after initiation: Skin examination baseline should be obtained. Any suspicious skin lesion observed should be promptly evaluated. Skin examinations are not currently covered by the Alongside MAYZENT Program.

\*A CYP2C9 genotype blood test is available at no cost to any patient who is being considered for treatment with MAYZENT. Limitations may apply. The cost of the test may not be billed to any third-party payer. Providers are responsible for obtaining patient consent for genetic testing in accordance with all applicable laws. This Program is not contingent on any orders or purchase of products or services from LabCorp or Novartis. This Program is subject to termination or modification at any time.

<sup>†</sup>As of March 2022.

<sup>‡</sup>Limitations apply. See page 6 for details.

For any questions regarding the onboarding process and Novartis support services for eligible commercially and government-insured patients, please contact MAYZENT at 1-877-629-9368. Please note that following your submission of a Start Form, a patient Coordinator will engage with your commercially and government-insured patient to discuss the onboarding options and support for eligible patients. Novartis Network program can be modified at any time.



# KEY SUCCESS FACTORS FOR FAST PATIENT ONBOARDING

BASED ON OUR EXPERIENCE, OFFICES THAT HAVE THE QUICKEST ONBOARDING TIMES FOR THEIR PATIENTS DO THE FOLLOWING:



Seek program assistance only for assessments unavailable at your center/practice



Engage early and often with the program and pharmacies on insurance support



Enroll patients in Alongside™ MAYZENT® for more support

**Should you have any questions, please do not hesitate to reach out to us!**

Novartis Field Reimbursement Managers (FRMs) and Case Managers are available to provide dedicated, in-office access and reimbursement support.

Novartis Alongside MAYZENT Coordinators help optimize your patient's experience by delivering efficient patient initiation, including coordination and scheduling support.







Adaptability. Predictability. Transparency.

# STARTING MAYZENT<sup>®</sup> (siponimod)?

PROGRAM SERVICES THAT BEST FIT YOUR PROCESS, WITH JUST 2 STEPS:



## STEP 1: ASSESSMENTS

Take care of all baseline assessments in just one or two visits\*



## STEP 2: TREATMENT INITIATION

Start and help patients stay on track with treatment

**The majority of patients can typically take care of all baseline assessments and treatment initiation in just one to two visits.\***

**Make sure to enroll your patients in Alongside<sup>™</sup> MAYZENT. Our team is here to help them get started and answer their questions.**

\*For commercially insured patients. For details and government-insured patient cases, see contact information at right.

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### QUESTIONS?

Don't hesitate to reach out. Our staff is available for yours.

### MAYZENT SUPPORT

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Fax: 1-877-750-9068

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